



7th Annual Red Nose Run
10 Mile, 5K, 1 Mile Fun Run
Saturday, January 8, 2011
Start/Finish Line Soho Square Homewood
Benefiting
Ronald McDonald House Charities of Alabama



Red Nose Run Sponsorship Opportunities		
Sponsor Level	Min. Gift	Benefits of this Level of Sponsorship
Major Sponsor	\$10,000	<ul style="list-style-type: none"> ♥ Feature logo on Billboards & McDonald's Tray Liners* ♥ Feature logo on the Start/Finish Line Banner ♥ Well positioned logo on T-shirts for volunteer and runners ♥ Logo on all materials, including race applications, press releases, articles, PSA, posters, mile markers, flyers, Facebook, Twitter, etc.* ♥ Opportunity to set up an information table at the Event and include promotional materials in the Runners' Packets. ♥ 20 complimentary race entrances for your company's employees and customers ♥ 10 complimentary passes to Ringling Bros. and Barnum & Bailey to share with "special" employees and/or clients with your company's employees receiving our group discount for the circus (select performances only)
Big Top Sponsor	\$7,500	<ul style="list-style-type: none"> ♥ Feature logo on Giveaway Item (Dry Fit Running Winter Hat Beanie) ♥ Logo on McDonald's Tray Liners* ♥ Well positioned logo on T-shirts for volunteer and runners ♥ Opportunity to set up an information table at the Event and include promotional materials in the Runners' Packets. ♥ Sponsorship Of Water Station or Mile Marker ♥ 10 complimentary race entrances for employees and/or customers ♥ 6 complimentary passes to Ringling Bros. and Barnum & Bailey to share with "special" employees and/or clients (select performances only)
Big Floppy Shoes Sponsor	\$5,000	<ul style="list-style-type: none"> ♥ Logo on McDonald's Tray Liners* ♥ Feature Logo on arm of T-shirts for volunteer and runners* ♥ Opportunity to set up an information table at the Event and include promotional materials in the Runners' Packets. ♥ Sponsorship Of Water Station or Mile Marker ♥ 10 complimentary race entrances for employees and/or customers ♥ 6 complimentary passes to Ringling Bros. and Barnum & Bailey to share with "special" employees and/or clients (select performances only)
Acrobat Sponsor	\$1,000	<ul style="list-style-type: none"> ♥ Logo on McDonald's Tray Liners* ♥ Logo on T-shirts for volunteer and runners* ♥ Sponsorship Of Water Station or Mile Marker ♥ Opportunity to set up an information table at the Event and include promotional materials in the Runners' Packets. ♥ 6 complimentary race entrances for employees and/or customers ♥ 4 complimentary passes to Ringling Bros. and Barnum & Bailey to share with "special" employees and/or clients (select performances only)
Clown Sponsor	\$500	<ul style="list-style-type: none"> ♥ Logo on T-shirts for volunteer and runners* ♥ Sponsorship Of Water Station or Mile Marker ♥ Opportunity to set up an information table at the Event and include promotional materials in the Runners' Packets. ♥ 4 complimentary race entrances for employees and/or customers ♥ 2 complimentary passes to Ringling Bros. and Barnum & Bailey to share with "special" employees and/or clients (select performances only)
Stuffer Sponsor	\$250	<ul style="list-style-type: none"> ♥ Opportunity to include promotional materials in the Runners' Packets.

*If pledge is received before printing, press or publication deadline



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I _____ on behalf of _____,
Your name *Organization name as you would like it listed*
 am pleased to pledge our participation in the Red Nose Run on Saturday, January 8, 2011.

We choose to support Ronald McDonald House Charities of Alabama with a _____
 sponsorship level.

Your Phone # _____ email _____

Address _____ City _____ State _____ Zip _____

Please return as soon as possible and payment should be made out to:
“Ronald McDonald House Charities of Alabama (RMHCA)”
1700 4th Ave. South, Birmingham, Alabama 35233
Phone 205-212-7263 FAX 205-212-7256 email patricia.craft@rmhca.org